





THE #KNITWELL COLLECTION

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-A collaboration with KPC Hand Knit Yarns-

The #Knitwell capsule collection is a collaboration between KPC Yarn and extreme knitter and textile artist, Jacqui Fink. Combining a shared passion for natural fibres and high-quality yarns, #Knitwell comprises a collection of luxurious yarns and hand-knit designs with a timeless and understated beauty.

Imagined by Jacqui Fink and milled by KPC Yarn, bringing years of experience with them, the #Knitwell yarns are made from recycled cashmere, Australian merino wool and recycled cotton. The knitwear and textile pieces that accompany them have been designed by Jacqui Fink and developed by KPC Yarn's in-house pattern-makers.

The collection embodies our desire to create yarns and textiles, on a scale accessible to all knitting and crocheting enthusiasts, that support the ethical treatment of animals; are environmentally friendly, and follow responsible protocols and sustainable practices. For the maker, the new collection offers 26 enduring classics in 26 beautiful colours.

The #Knitwell collection was designed by Jacqui for all women who favour an effortless and earthy aesthetic. The range is chic and contemporary, embracing relaxed-but-beautiful functionality over a more polished style. The collaboration with KPC involved many talented women, from a number of creative disciplines. Jacqui is devoted to celebrating and acknowledging the contributions of these inspiring multi-taskers and problem-solvers and has named a design after each of them.

#Knitwell for the benefit of our animals, our environment and our wellbeing.

Our choices matter.















-About The Yarns-

Imagined by Jacqui Fink and milled by KPC Yarn with generations of expertise behind them.

Meadow

Meadow is our 100 percent pure merino yarn, ethically sourced from Australian farms where the welfare of the non-mulesed sheep is paramount. The fibre is spun to create a lofty and soft super-chunky weighted yarn, which is perfect for making the cosiest of garments. This product is especially great for large-scale projects or quick beginner knits such as winter scarves and beanies.

Available in 12 colours

Soul

Soul is our recycled cotton Donegal blend fused with linen for a crisp dry handfeel and nylon to reinforce the recycled fibres. The classic Donegal look gives the yarn a unique appearance, making it fantastic for those special projects. Because Soul is breathable, it is excellent for transitioning between seasons; and the Aran weight makes this yarn suitable for creating chic textured homeware items and modern knitted garments that will never go out of style.

Available in six colours

Grace

Grace is our sustainable pure cashmere, made with 70 percent recycled cashmere fully certified by the Global Recycled Standards. Reclaimed industrial waste, in the form of discarded fibres from our spinning mill, is used to carefully craft a luxuriously soft yarn, thus engaging full and frank commitment to closing the loop within the production process. Our Grace Super Chunky is ideal for making fast and timeless projects, while our Grace Aran is excellent for stylish drapey knits.

Available in eight colours









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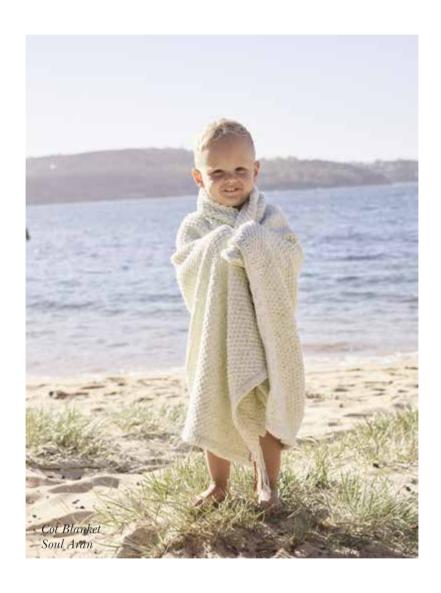














PRODUCER / ART DIRECTOR - TRACY LINES // PATTERN DEVELOPMENT - KPC TEAM // COPY EDITOR - INGRID KENEALLY

PHOTOGRAPHER - CORRIE BOND (VIVIEN'S CREATIVE)

STYLIST - LARA HUTTON (UNION MANAGMENT) // HAIR & MAKEUP - SAMANTHA POWELL (UNION MANAGMENT)

MODEL - KIRSTIE PENN (SCOOP MANAGEMENT) // LOCATION - Q STATION, MANLY, AUSTRALIA

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